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NRCT

Audio Description Production on VDO for Blind



Television media is one of media that offers information, news, entertainment and public relations to people. It has many television programs, and it can motivate people to watch TV including blind people. Although the blind people not able to see television but they use their ear to listen sound from television and there are the other media service to help them. For blind is audio description or AD.

"Not every words or sentence will be understand"

How do we produce audio description?

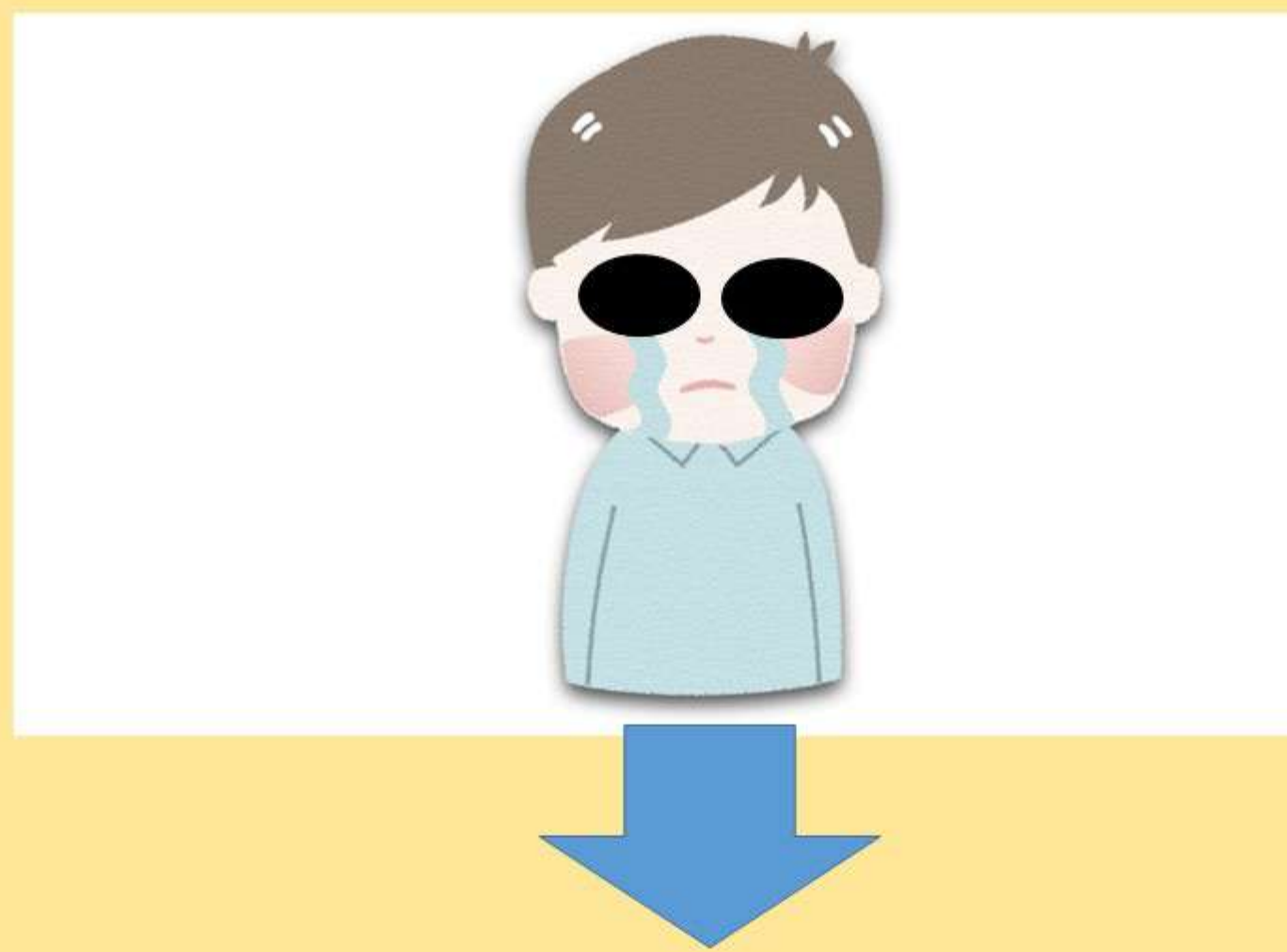
Will the blind can understand what we describe?

The Objective of video production with audio description are:

1. To study what factors are important in the production of audio descriptions
2. To study the methods of audio in relation to the images presented

The problem of blind in watching TV

- They can only listen sound
- A space where has not speech or narration, normal people can see picture, but the blind cannot. They don't know the picture is presented.



Audio Description is providing services

in giving information that emphasizes about visual information is essential and Importance for people who are visual problems when viewing various media both images and VDO file.

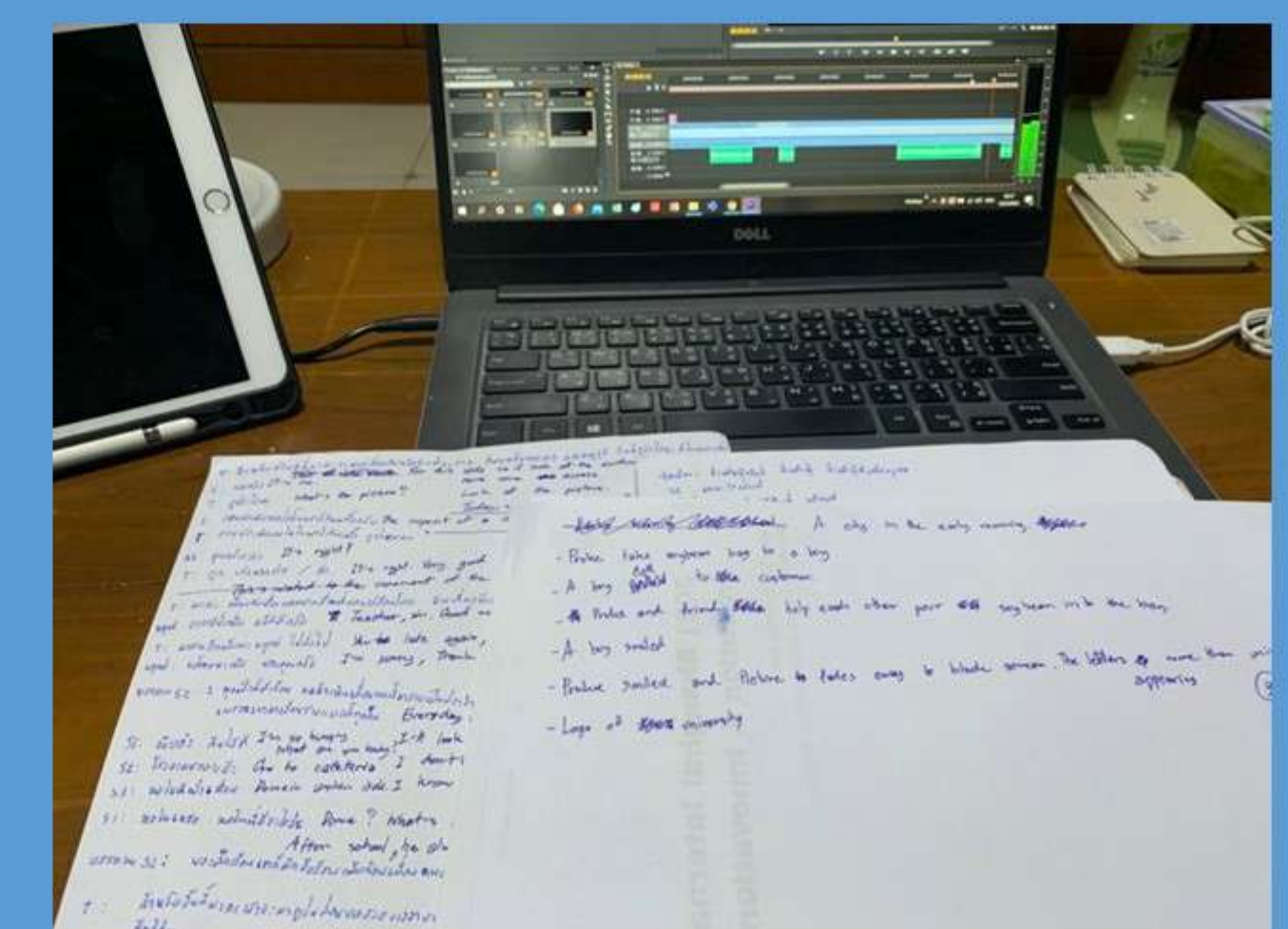
The aim of Audio Description is comprehension and enjoyment for people who are visual problems and blind.



The steps of Audio description on VDO



1. VDO Checking



2. Preparing script and AD

Script writing



3. Rehearse



4. Record



5. Customizing picture and sound



6. Final checking

The result of production are:

The key factors in audio descriptions production include AD script writing, choosing word for communicating, making sentences with enough space and skills in using computer programs for video and audio editing. Second, knowing how to choose the right words to describe the picture. Words are suitable for communicating with blind group, and to avoid using words that can affect the feeling of blind such as color word, vision words, etc. Then, knowing how to make sentences in relation to the gap.



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